SPARC Innovation Fair Abstracts

Poster File for:

017. Promoting Open Access Resources Beyond Faculty: BYU's Scholarly Communication Services
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Promoting Open Access Resources Beyond Faculty
BYU's Scholarly Communication Services

1. Assess how academic units are currently using scholarly communication services and resources. (See below for examples from various disciplines.)
2. Find compelling and relevant examples of services that will benefit a particular unit. Identify opportunities.
3. Meet face-to-face with college and department representatives, e.g. executive assistants, outreach coordinators, public relations specialists.

	College of Engineering and Technology	School of Education	College of Humanities
Percentage of total ETD collection	28%	14%	13%
Use of ETDs • **Avg page views for each 2010 ETD** • **Top cumulative page views within college** *(2006 - present)*	156 61,725 (ETD from Mechanical Engineering)	128 31,833 (ETD from Instructional Psychology and Technology)	95 104,626 (ETD from Linguistics and English Language)
Percentage of total ScholarsArchive collection *(institutional repository)*	26%	7%	2%
Faculty priorities for ScholarsArchive *(data from October 2011 survey of BYU faculty)*	data, class projects, other academic work	video, class projects, posters	video, images, other academic work
Digital publishing (OJS)	0 titles	0 titles	0 titles
HBLL message/Opportunities for college	• Engineering and Tech has contributed significant amount of content to ETDs and ScholarsArchive. • Is there more student work to contribute to ScholarsArchive? (e.g. class projects; posters from annual grad student research conference) • Library is developing infrastructure to help manage data. • Does the college sponsor any publications that would benefit from free hosting at the library?	• School of Education could increase its visibility in ScholarsArchive by using the repository for open education resources. • ScholarsArchive and digital publishing options support access to research AND college goals for better access by media to faculty projects. • Would digital publishing services be helpful in publishing student journals or college serials?	• Significant use of some graduate work from ETD collection. • Would students' creative work benefit from similar online access? • ScholarsArchive supports many media types: text, video, images. • Are faculty editors looking for support in digital publishing? • Does the college sponsor any student journals that would benefit from digital publishing services?
Target Audience	• College secretaries • Department assistants • Graduate research coordinators	• Public relations specialists • Outreach directors	• Student publishing advocates • Writing program staff

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Harold B. Lee Library